

The logo is a black circle with a yellow border. Inside, the words "BLACK GIRLS FILM CAMP" are written in a sans-serif font. "BLACK" and "FILM" are in white, while "GIRLS" and "CAMP" are in yellow. A small yellow triangle is positioned between "FILM" and "CAMP".

**BLACK
GIRLS
FILM
CAMP**

BUSINESS SPONSORSHIP

GUIDE 2025

WWW.BLACKGIRLSFILMCAMP.ORG

Gold
Transparency
2024

Candid.



BGFC STATEMENT ON INCLUSION

While Black Girls Film Camp (BGFC) focuses on empowering Black girls in the United States as part of our mission to address the disparities in representation in film and media, we are an inclusive organization that welcomes applications from all girls and women regardless of race and ethnic backgrounds.

SPONSORSHIP LEVELS

SPONSORSHIP LEVELS FOR SMALL BUSINESSES (VISIT PAGE 14 FOR MORE DETAILS)

\$250



\$500



\$1,000



\$2,500



SPONSORSHIP LEVELS FOR CORPORATE SPONSORS (VISIT PAGE 18 FOR MORE DETAILS)

\$5,000



\$10,000



\$20,000



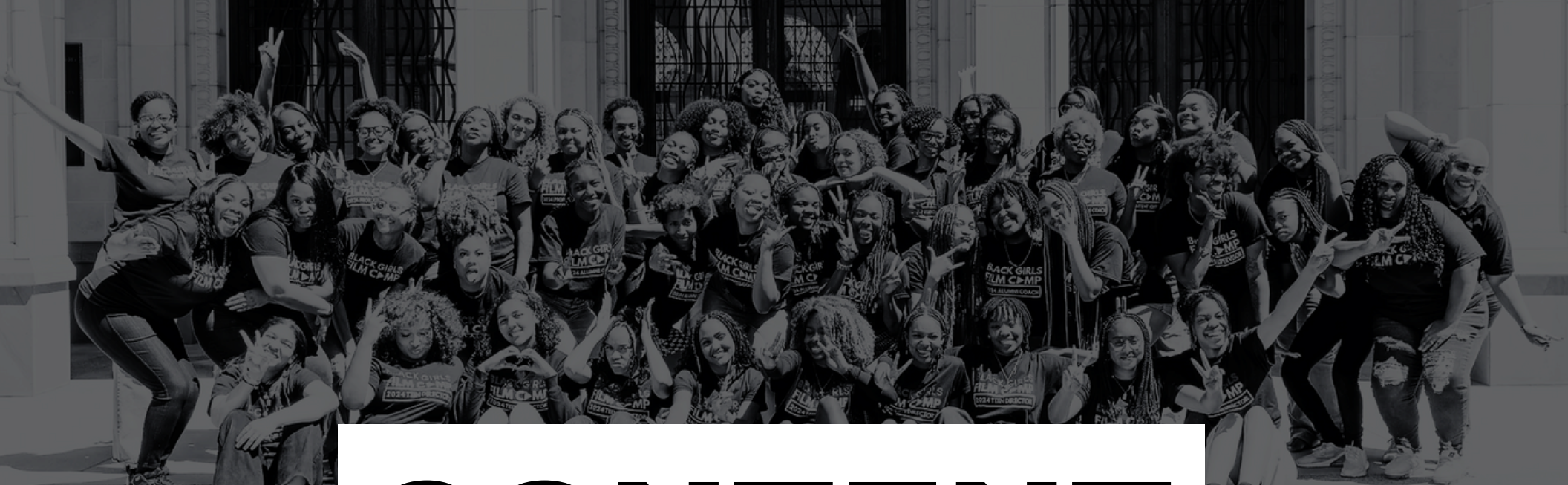
\$50,000



SPONSOR



BUSINESS SPONSORSHIPS CONTACT INFO:
JOY DAVIS | JOY@BLACKGIRLSFILMCAMP.ORG



CONTENT

05

About BGFC

07

Our Services

08

Our Impact

10

LA Retreat

12

Premiere
Weekend

14

Small Business
Sponsorships

18

Corporate
Sponsorships

23

Thank You
Letter

ABOUT BGFC



We seek to close the representation gap with Black girls in media by cultivating the next generation of storytellers and amplifying their stories from "dream to screen to social impact."



We will create a world where there is an equitable representation of Black girls and women in media, and their stories drive narrative and policy change for social transformation.

A NATIONAL 501C3 NONPROFIT | EIN: 87-2502815

HEADQUARTERS:

2350 TORINGDON WAY, SUITE 200-130

CHARLOTTE, NC 28277

PH: 1 (704) 237 - 0530

EM: INFO@BLACKGIRLSFILMCAMP.ORG

BGFC HAS BEEN FEATURED ON:



SPEAKERS

Black Girls Film Camp (USA) speakers include some of the most influential women in the film industry. Speakers provide mentorship during our virtual camp sessions, Fireside Chat Series, LA Retreat, and during Premiere Weekend in Charlotte, NC! We have had over 100 industry speakers participate in the camp to date.

Check out some of our featured speakers over the last three years!



Ruth Carter

2X Academy Award
Winning Costume Designer



Tasha Smith

Award Winning Actor
and Director



Tonya Lewis Lee

Award Winning
Filmmaker and Author



Debra Martin Chase

Entertainment Industry Icon
and Trailblazer



Tika Sumpter

Actor, Producer,
and Director



Pearlena Igbokwe

Chairman, Universal
Studio Group



Gina Prince Bythewood

Award Winning
Film Director



Coco Jones

Award Winning
Singer and Actor



Salli Richardson-Whitfield

Award Winning Actress,
Executive Producer, Director



Meagan Good

Award Winning Actress
and Producer



Cree Summer

Actor, Musician,
and Voice Actor



Yvette Nicole Brown

Award Winning Actor
and TV Host



WATCH



OUR SERVICES



**ANNUAL
CAMP**



**LA PRODUCTION
RETREAT**



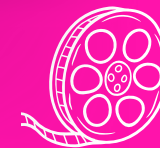
**FIRE SIDE
CHATS**



**PREMIERE
WEEKEND**



**ALUMNI
PROGRAM**



**SCREENINGS
+ CURRICULM**

Black Girls Film Camp (USA) partners with production studios, award-winning filmmakers, festivals, and TV/Film industry influencers to provide an immersive experience in Hollywood, personalized coaching, and a creative community to support Black girls to develop their stories into films.

OUR IMPACT



THE NEED

National data in the US reveal alarming disparities in education, health, and accessibility experienced by Black girls compared to their gender peer group.

Moreover, only **3% of Black women direct and write films in Hollywood**, resulting in a scarcity of narratives that center Black women and girls' and their authentic lived experiences.

WHAT WE'VE ACHIEVED

- 40 films produced by teen Black girls
- Community of over 220 Black girls and women creatives
- Films screened at 90+ festivals, events, and universities
- Over 250 workshops and learning experiences hosted
- Over 125,000 views on social media and streaming platforms
- Over \$1 million in financial contributions raised to date
- Digital Community of over 25K supporters
- 90% Film School acceptance rate with alumni

40 FILMS PRODUCED



WILD DREAMS | FIRE STORIES

Black Girls Film Camp (USA) provides a FREE, national, and hybrid 16-week experience (held once a year) where high school Black girls across the country pitch a story idea, and a final ten are selected to have their short film project produced by the program.

Participants receive free cameras and tech equipment, free software, a personal production team of exemplary Black women creatives contracted out by the camp, an all-expense paid weekend retreat in LA, and free workshops from award-winning Black women filmmakers and Ph.D. scholars.

A group of Black girls are posing for a photo. Several of them are wearing dark-colored jerseys with "BGFCLA" and "BLACK GIRLS FILM CAMP" printed on them. One girl in the foreground is wearing a similar jersey and is pointing towards the camera. The background is a solid dark color.

WATCH



LA RETREAT

[PRODUCTION]

Los Angeles, CA | May 15 - 20, 2025

10



HAPPENINGS

- Workshops With USC Annenberg and School of Cinematic Arts Professors
- Studio Visits
- Film Production/Shoot Day

HIGHLIGHTS

- Industry and Celebrity Guests
- Immersive Hollywood Experience
- All Expenses Paid For Participants

ENGAGEMENT

- Partnerships with LA Organizations and Businesses
- 60 Participants Flown to Los Angeles, CA

WATCH



2024 BLACK GIRLS
FILM CAMP
PREMIERE WEEKEND

PREMIERE

WEEKEND 2025

Uptown Charlotte, NC | June 19 - 22, 2025

12



HAPPENINGS

- Opening Weekend Mixer
- Alumni Screenings, Workshops, Filmmakers' Meet & Greet
- Red Carpet Mocktail Hour, Premiere Event, Awards Gala

HIGHLIGHTS

- Industry and Celebrity Guests
- VIP Experience For Sponsors
- Center City Event, Uptown Charlotte

ENGAGEMENT

- Advance Sold Out Events
- 400 Weekend In-Person Attendees
- 1.5K Live Virtual Attendees
- 500K+ Social Media Reach

SMALL BUSINESS

SPONSORSHIP LEVELS AND PERKS



FOR SMALL BUSINESSES

SPONSORSHIP LEVELS AND PERKS



\$250 SPONSORSHIP

- **Spotlight:** Name or logo listed in the Premiere Weekend program booklet
- **Social Media Mention:** One shout out on social media platforms to our 25K followers.
- **Recognition:** Name or logo listed in the BGFC Annual Report
- **Supporting Sponsor Badge:** Badge will be sent via email

SPONSOR >



\$500 SPONSORSHIP

- **Spotlight:** Name or Logo in both Camp and Premiere Weekend booklets **(Receive Free Copy In Mail).**
- **Free Merch:** One BGFC T-Shirt from the merch store **(Receive Free Shirt In Mail).**
- **Social Media Mention:** One shout out on social media platforms to our 25K followers.
- **Recognition:** Name or logo listed in the BGFC Annual Report.
- **Leading Sponsor Badge:** Badge will be sent via email.

SPONSOR >

FOR SMALL BUSINESSES

SPONSORSHIP LEVELS AND PERKS



\$1,000 SPONSORSHIP

- **Website Mention:** Name or Logo listed on BGFC website.
- **One Full Access Pass:** Free Admission to Premiere Weekend
- **Spotlight:** Name or Logo in both Camp and Premiere Weekend booklets (**Receive Free Copy In Mail**).
- **Advertisement:** Receive Half Page Advertisement in booklets
- **Free Merch:** Two BGFC gifts from the merch store (**Select and Receive Gifts In Mail**).
- **Social Media Mentions:** TWO mentions on social media platforms to 25K followers.
- **Recognition:** Name listed in the BGFC Annual Report.
- **Producing Sponsor Badge:** Badge will be sent via email.

SPONSOR



FOR SMALL BUSINESSES

SPONSORSHIP LEVELS AND PERKS



\$2,500 SPONSORSHIP

- **Film Credit Recognition:** Name listed in Special Thanks of All Ten Films
- **Two Free Full Access Passes:** Free Admission To Premiere Weekend Events
- **Logo On Flyers and Promotional Materials**
- **Website Mention:** Logo listed on website.
- **Spotlight:** Logo in both Camp and Premiere Weekend booklets (**Free Copy In Mail**).
- **Advertisement:** Businesses Receive Full Page Advertisement
- **Free Merch:** Two BGFC gifts from the merch store (Select and Receive Gifts In Mail).
- **Social Media Mention:** THREE mentions on social media platforms.
- **Recognition:** Name or Logo listed in the BGFC Annual Report.
- **Feature Sponsor Badge:** Badge will be sent via email.

SPONSOR



CORPORATE SPONSORS

SPONSORSHIP LEVELS AND PERKS



FOR LARGE BUSINESSES

SPONSORSHIP LEVELS AND PERKS



\$5,000 SPONSORSHIP

- **Logo On Premiere Weekend Step And Repeat:**
- **Logo On Flyers and Promotional Materials**
- **Sponsor Plaque:** Presented at the Premiere Weekend Awards Gala
- **Reserved Table** at Premiere Gala and Five Free Full Access Passes: Free Admission To Premiere Weekend Events
- **Film Credit Recognition:** Name listed in Special Thanks of All Ten Films
- **Website Mention:** Name or Logo listed on BGFC website.
- **Spotlight:** Logo in both Camp and Premiere Weekend booklets (Receive Free Copy In Mail).
- **Full Page Advertisement** in Booklets
- **Free Merch:** Two BGFC gifts from the merch store (Select and Receive Gifts In Mail).
- **Social Media Mention:** THREE mentions on social media platforms.
- **Recognition:** Name listed in the BGFC Annual Report.
- **Premiere Sponsor Badge:** Sent via email.

SPONSOR



FOR LARGE BUSINESSES

SPONSORSHIP LEVELS AND PERKS



SPONSOR



\$10,000 SPONSORSHIP

- **One Event Naming:** Presented By (Sponsor)
- **Event Signage:** Standalone Event Signage with Logo at Premiere Screening and Gala
- **Logo On Premiere Weekend Step And Repeat:** Visible On All Red Carpet Photos
- **Logo On Flyers and Promotional Materials**
- **Sponsor Plaque:** Presented at the Premiere Weekend Awards Gala
- **Reserved Table at Premiere Gala** and TEN Free Full Access Passes.
- **Film Credit Recognition:** Logo In All Ten Films
- **Website Mention:** Logo listed on website.
- **Spotlight:** Logo in both camp booklets
- **Full Page Advertisement**
- **Free Merch:** Two BGFC gifts from the merch store (Select and Receive Gifts In Mail).
- **Social Media Mention:** MONTHLY mentions on social media platforms.
- **Recognition:** Listed in BGFC Annual Report.
- **Presenting Sponsor Badge:** Badge will be sent via email.

FOR LARGE BUSINESSES

SPONSORSHIP LEVELS AND PERKS



SPONSOR



\$20,000 SPONSORSHIP

- **Title Naming:** Title Name Recognition for LA Production Retreat or Premiere Weekend
- **30 Second Digital Asset/Opener At Premiere**
- **Event Signage:** Physical and Digital Signage.
- **Logo On Premiere Weekend Step And Repeat:** Visible On All Red Carpet Photos
- **Logo On Flyers and Promotional Materials**
- **Sponsor Plaque:** Presented at Awards Gala
- **VIP Reserved Table** at Premiere Gala and TEN Free Full Access Passes
- **VIP Experience at Premiere Event**
- **Film Credit Recognition:** Logo listed as Title Sponsor in All Ten Films
- **Website Mention:** Logo listed on website.
- **Spotlight:** Name or Logo COVER of booklets
- **Full Page Advertisement**
- **Free Merch:** Two BGFC gifts from store
- **Social Media Mention:** MONTHLY mentions
- **Recognition:** Name listed in the BGFC Annual Report.
- **Title Sponsor Badge:** Sent via email.

FOR LARGE BUSINESSES

SPONSORSHIP LEVELS AND PERKS



SPONSOR



\$50,000 SPONSORSHIP

- **Title Naming:** Title Name Recognition for 2025 Black Girls Film Camp (All Promotional Materials)
- **Title Card Opener** On All TEN BGFC Films
- **Logo on Camp T-Shirts**
- **30 Second Digital Asset:** Opener At Premiere Showcase and Awards Gala
- **30 Second Digital Asset:** On BGFC Website
- **Event Signage:** Standalone Physical and Digital Signage throughout entire event.
- **Logo On Premiere Weekend Step And Repeat:** Visible On All Red Carpet Photos
- **Logo On Flyers and Promotional Materials**
- **Sponsor Plaque:** Presented at Awards Gala
- Reserved VIP Table at Premiere Gala
- **VIP Experience at Premiere**
- **Website Mention:** Logo listed on website.
- **Spotlight:** Logo ON THE COVER of booklets
- **Full Page Advertisement**
- **Free Merch:** Two BGFC gifts from store
- **Social Media Mention:** MONTHLY
- **Recognition:** Listed in Annual Report.
- **Principal Sponsor Badge**



THANK YOU!

DR. JIMMEKA ANDERSON **CO-FOUNDER, EXECUTIVE DIRECTOR**

I am honored to extend an invitation for your business to become an esteemed sponsor of our impactful work. BGFC is a unique national program that empowers high school-aged Black girls through filmmaking, providing a platform for them to create, share, and celebrate their own narratives. Each year, our camp amplifies the voices of Black girls as storytellers, disrupting underrepresentation and challenging stereotypes within the film industry.

As a sponsor of BGFC, your contribution will directly support our program's mission, including providing equipment, travel expenses, film production costs, and mentorship opportunities for our participants. Our sponsorship levels range from \$250 to \$2,500 for Small Businesses, and from \$5,000 - \$50,000 for corporate sponsors, allowing you to choose the level of support that aligns with your company's philanthropic goals.

We would be honored to have you join us in creating a world where Black girls' stories are not only told but celebrated. Together, we can ensure that these young women have the resources and support they need to thrive in the filmmaking industry and beyond.

With Gratitude,
Dr. Jimmeka Anderson
Email: jimmeka@blackgirlsfilmcamp.org

BLACK GIRLS FILM C▶MP

www.blackgirlsfilmcamp.org