

The logo for Black Girls Film Camp, featuring the text "BLACK GIRLS FILM CAMP" in a bold, sans-serif font. "BLACK" and "GIRLS" are in pink, "FILM" is in white, and "CAMP" is in white with a pink play button icon. The text is set against a black circular background with a pink and green border.

**BLACK  
GIRLS  
FILM  
CAMP**

# **BUSINESS SPONSORSHIP**

## GUIDE 2026

[WWW.BLACKGIRLSFILMCAMP.ORG](http://WWW.BLACKGIRLSFILMCAMP.ORG)

A gold-bordered badge with a white background. It contains the text "Gold Transparency 2024" and the "Candid." logo.

Gold  
Transparency  
2024

**Candid.**

A circular badge with a teal background and a white border. It features the text "WE ARE TELLY WINNERS" in bold white letters, "46TH ANNUAL TELLY AWARDS" in smaller white letters, and "The Telly Awards" logo at the bottom. There are also some decorative elements like a film strip and a red heart.

**WE  
ARE TELLY  
WINNERS**

46TH ANNUAL TELLY AWARDS

The Telly Awards

A logo celebrating the 5th anniversary of Black Girls Film Camp. It features a large white number "5" with "Years ANNIVERSARY" written in a script font across it. Below the "5" is the text "50 FILMS" in a bold, white, sans-serif font.

**5**  
Years  
ANNIVERSARY  
**50 FILMS**

## **BGFC STATEMENT ON INCLUSION**

While Black Girls Film Camp (BGFC) focuses on empowering Black girls in the United States as part of our mission to address the disparities in representation in film and media, we are an inclusive organization that welcomes applications from all girls and women regardless of race and ethnic backgrounds.

# SPONSORSHIP LEVELS

SPONSORSHIP LEVELS FOR SMALL BUSINESSES (VISIT PAGE 14 FOR MORE DETAILS)

**\$250**



**\$500**



**\$1,000**



**\$2,500**



SPONSORSHIP LEVELS FOR CORPORATE SPONSORS (VISIT PAGE 18 FOR MORE DETAILS)

**\$5,000**



**\$10,000**



**\$20,000**



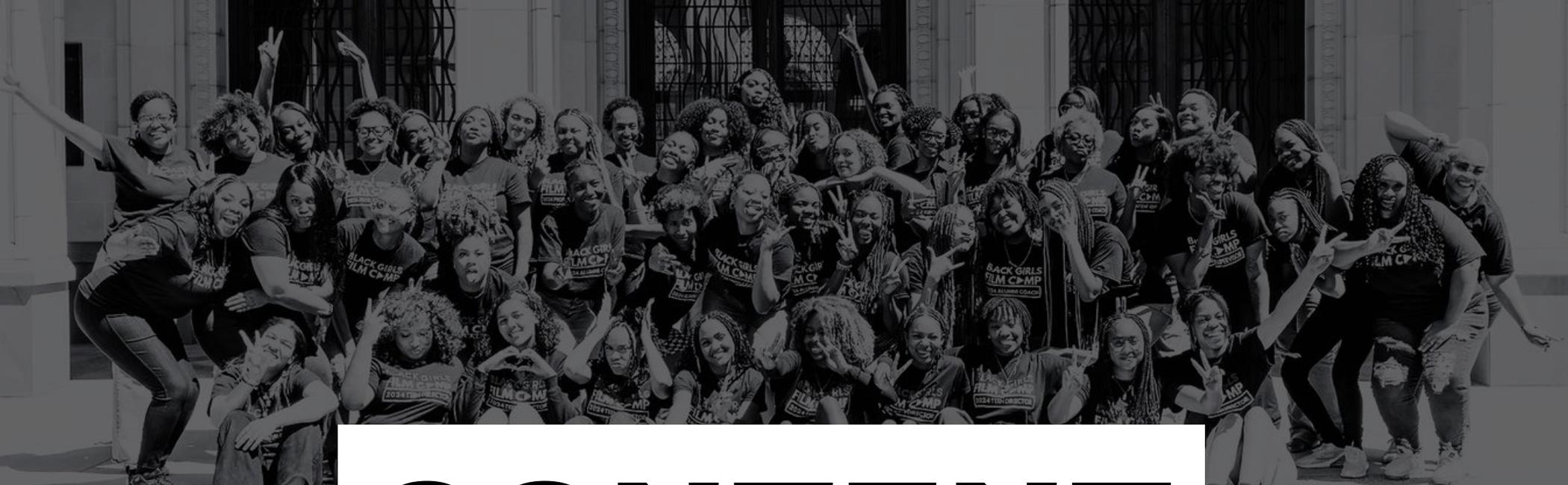
**\$50,000**



**SPONSOR**



**BUSINESS SPONSORSHIPS CONTACT INFO:**  
SIERRA DAVIS | [SIERRA@BLACKGIRLSFILMCAMP.ORG](mailto:SIERRA@BLACKGIRLSFILMCAMP.ORG)



# CONTENT

**05**

About BGFC

**07**

Our Services

**08**

Our Impact

**10**

Production Retreat

**12**

Premiere

**14**

Festival  
Screenings

**16**

Small Business  
Sponsorships

**20**

Corporate  
Sponsorships

**23**

Thank You  
Letter

# ABOUT BGFC



We seek to close the representation gap with Black girls in media by cultivating the next generation of storytellers and amplifying their stories from "dream to screen to social impact."



We will create a world where there is an equitable representation of Black girls and women in media, and their stories drive narrative and policy change for social transformation.

**A NATIONAL 501C3 NONPROFIT | EIN: 87-2502815**

## HEADQUARTERS:

2350 TORINGDON WAY, SUITE 200-130

CHARLOTTE, NC 28277

PH: 1 (704) 237 - 0530

EM: [INFO@BLACKGIRLSFILMCAMP.ORG](mailto:INFO@BLACKGIRLSFILMCAMP.ORG)

BGFC HAS BEEN FEATURED ON:



# SPEAKERS



[VIEW ALL SPEAKERS](#)

**SPEAKERS** over the last five years include some of the most influential women in the film industry. Speakers provide mentorship during our virtual camp sessions, Fireside Chat Series, LA Retreat, and during Premiere Weekend in Charlotte, NC! We have had over 100 industry speakers participate in the camp to date.

**Check out some of our featured speakers over the last three years!**



**Ruth Carter**

2X Academy Award  
Winning Costume Designer



**Tasha Smith**

Award Winning Actor  
and Director



**Tonya Lewis Lee**

Award Winning  
Filmmaker and Author



**Debra Martin Chase**

Entertainment Industry Icon  
and Trailblazer



**Tika Sumpter**

Actor, Producer,  
and Director



**Pearlena Igbokwe**

Chairman, Universal  
Studio Group



**Gina Prince Bythewood**

Award Winning  
Film Director



**Coco Jones**

Award Winning  
Singer and Actor



**Salli Richardson-Whitfield**

Award Winning Actress,  
Executive Producer, Director



**Meagan Good**

Award Winning Actress  
and Producer



**Cree Summer**

Actor, Musician,  
and Voice Actor



**Yvette Nicole Brown**

Award Winning Actor  
and TV Host

WATCH



# OUR SERVICES



ANNUAL  
CAMP



LA PRODUCTION  
RETREAT



FIRE SIDE  
CHATS



PREMIERE  
WEEKEND



ALUMNI  
PROGRAM



SCREENINGS  
+ CURRICULM

**Black Girls Film Camp (USA)** partners with production studios, award-winning filmmakers, festivals, and TV/Film industry influencers to provide an immersive experience in Hollywood, personalized coaching, and a creative community to support Black girls to develop their stories into films.

# OUR IMPACT



## THE NEED

National data in the US reveal alarming disparities in education, health, and accessibility experienced by young Black girls.

Moreover, only **3% of Black Women direct and write films in Hollywood**, resulting in a scarcity of narratives that center Black girls and bring awareness around their authentic lived experiences.

## WHAT WE'VE ACHIEVED

- 50 films produced by teen girls
- Community of over 400 girls and women creatives
- Films screened at 150+ festivals, events, and universities
- Over 300 workshops and learning experiences hosted
- Over 500,000 views on social media and streaming platforms
- Over \$ 1 million in financial contributions raised to date
- Digital Community of over 27K supporters
- 95% Film School acceptance rate with alumni (USC, NYU, SCAD, LMU, and more)

# 50 FILMS PRODUCED



## WILD DREAMS | FIRE STORIES

**Black Girls Film Camp (USA)** is a FREE, national, and hybrid 16-week experience (held once a year) where high school girls across the country pitch a story idea, and a final ten are selected to have their short film project produced by the program.

Participants receive free cameras and tech equipment, free software, a personal production team of exemplary creatives contracted out by the camp, an all-expense paid weekend production retreat, and free workshops from award-winning filmmakers and Ph.D. scholars.



WATCH



# PRODUCTION RETREAT

ATLANTA, GA IN MAY 2026  
(PREVIOUSLY LOS ANGELES, CA FROM 2022-25)

10



## **HAPPENINGS**

- Workshops and College Tours with Film Schools
- Studio Visits
- Celebrity & Industry Speakers
- Film Production/Shoot Day
- 10 Films Shot In ONE DAY

## **HIGHLIGHTS**

- Industry and Celebrity Guests
- Immersive Hollywood Experience
- All Expenses Paid For Participants

## **ENGAGEMENT**

- Partnerships with Local Organizations and Businesses
- 60 Participants Flown

WATCH



2024 BLACK GIRLS  
FILM CAMP  
PREMIERE WEEKEND



# PREMIERE

## WEEKEND

Uptown Charlotte, NC

12



## HAPPENINGS

- Opening Weekend Mixer
- Alumni Screenings, Workshops, Filmmakers' Meet & Greet
- Red Carpet Mocktail Hour, Premiere Event, Awards Gala

## HIGHLIGHTS

- Industry and Celebrity Guests
- VIP Experience For Sponsors
- Center City Event, Uptown Charlotte

## ENGAGEMENT

- Advance Sold Out Events
- 400 Weekend In-Person Attendees
- 1.5K Live Virtual Attendees
- 500K+ Social Media Reach

NE HAS A STORY,

YOURS BE

ICECROWD  
PRESENTS

AMERICAN

BLACK GIRLS  
FILM CAMP

BLACK GIRLS  
FILM CAMP

BLACK GIRLS  
FILM CAMP  
FAN CLUB

BLACK GIRLS  
FILM CAMP

MIA  
11-15,

# FESTIVAL

## SCREENINGS

USA And International Festivals (Year Around)



## OVERVIEW

Partnerships with Universities, Festivals, and Community Organizations to host screenings throughout the year. The org and teen directors serve on panels and lead sessions at several film festivals. The org has facilitated over 150 screenings to date.

## HIGHLIGHTS

- 150+ Screenings
- Streaming Partnerships (ex: AspireTV)
- Telly Award Winner
- Some Festival Partners Include: Essence Film Festival, Micheaux Film Festival, PAFF, Bentonville, and More.

# SMALL BUSINESS

SPONSORSHIP LEVELS AND PERKS



# FOR SMALL BUSINESSES

## SPONSORSHIP LEVELS AND PERKS



### \$250 SPONSORSHIP

- **Spotlight:** Name or logo listed in the Premiere Weekend program booklet
- **Social Media Mention:** One shout out on social media platforms to our 25K followers.
- **Recognition:** Name or logo listed in the BGFC Annual Report
- **Supporting Sponsor Badge:** Badge will be sent via email

SPONSOR >



### \$500 SPONSORSHIP

- **Spotlight:** Name or Logo in both Camp and Premiere Weekend booklets **(Receive Free Copy In Mail).**
- **Free Merch:** One BGFC T-Shirt from the merch store **(Receive Free Shirt In Mail).**
- **Social Media Mention:** One shout out on social media platforms to our 25K followers.
- **Recognition:** Name or logo listed in the BGFC Annual Report.
- **Leading Sponsor Badge:** Badge will be sent via email.

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# FOR SMALL BUSINESSES

## SPONSORSHIP LEVELS AND PERKS



### \$1,000 SPONSORSHIP

- **Website Mention:** Name or Logo listed on BGFC website.
- **One Full Access Pass:** Free Admission to Premiere Weekend
- **Spotlight:** Name or Logo in both Camp and Premiere Weekend booklets (**Receive Free Copy In Mail**).
- **Advertisement:** Receive Half Page Advertisement in booklets
- **Free Merch:** Two BGFC gifts from the merch store (**Select and Receive Gifts In Mail**).
- **Social Media Mentions:** TWO mentions on social media platforms to 25K followers.
- **Recognition:** Name listed in the BGFC Annual Report.
- **Producing Sponsor Badge:** Badge will be sent via email.

SPONSOR



# FOR SMALL BUSINESSES

## SPONSORSHIP LEVELS AND PERKS



### \$2,500 SPONSORSHIP

- **Film Credit Recognition:** Name listed in Special Thanks of All Ten Films
- **Two Free Full Access Passes:** Free Admission To Premiere Weekend Events
- **Logo On Flyers and Promotional Materials**
- **Website Mention:** Logo listed on website.
- **Spotlight:** Logo in both Camp and Premiere Weekend booklets (**Free Copy In Mail**).
- **Advertisement:** Businesses Receive Full Page Advertisement
- **Free Merch:** Two BGFC gifts from the merch store (Select and Receive Gifts In Mail).
- **Social Media Mention:** THREE mentions on social media platforms.
- **Recognition:** Name or Logo listed in the BGFC Annual Report.
- **Feature Sponsor Badge:** Badge will be sent via email.

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# **CORPORATE SPONSORS**

SPONSORSHIP LEVELS AND PERKS



# FOR LARGE BUSINESSES

## SPONSORSHIP LEVELS AND PERKS



## \$5,000 SPONSORSHIP

- **Logo On Premiere Weekend Step And Repeat:**
- **Logo On Flyers and Promotional Materials**
- **Sponsor Plaque:** Presented at the Premiere Weekend Awards Gala
- **Reserved Table** at Premiere Gala and Five Free Full Access Passes: Free Admission To Premiere Weekend Events
- **Film Credit Recognition:** Name listed in Special Thanks of All Ten Films
- **Website Mention:** Name or Logo listed on BGFC website.
- **Spotlight:** Logo in both Camp and Premiere Weekend booklets (Receive Free Copy In Mail).
- **Full Page Advertisement** in Booklets
- **Free Merch:** Two BGFC gifts from the merch store (Select and Receive Gifts In Mail).
- **Social Media Mention:** THREE mentions on social media platforms.
- **Recognition:** Name listed in the BGFC Annual Report.
- **Premiere Sponsor Badge:** Sent via email.

SPONSOR



# FOR LARGE BUSINESSES

## SPONSORSHIP LEVELS AND PERKS



SPONSOR



## \$10,000 SPONSORSHIP

- **One Event Naming:** Presented By (Sponsor)
- **Event Signage:** Standalone Event Signage with Logo at Premiere Screening and Gala
- **Logo On Premiere Weekend Step And Repeat:** Visible On All Red Carpet Photos
- **Logo On Flyers and Promotional Materials**
- **Sponsor Plaque:** Presented at the Premiere Weekend Awards Gala
- **Reserved Table at Premiere Gala** and TEN Free Full Access Passes.
- **Film Credit Recognition:** Logo In All Ten Films
- **Website Mention:** Logo listed on website.
- **Spotlight:** Logo in both camp booklets
- **Full Page Advertisement**
- **Free Merch:** Two BGFC gifts from the merch store (Select and Receive Gifts In Mail).
- **Social Media Mention:** MONTHLY mentions on social media platforms.
- **Recognition:** Listed in BGFC Annual Report.
- **Presenting Sponsor Badge:** Badge will be sent via email.

# FOR LARGE BUSINESSES

## SPONSORSHIP LEVELS AND PERKS



SPONSOR



### \$20,000 SPONSORSHIP

- **Title Naming:** Title Name Recognition for LA Production Retreat or Premiere Weekend
- **30 Second Digital Asset/Opener At Premiere**
- **Event Signage:** Physical and Digital Signage.
- **Logo On Premiere Weekend Step And Repeat:** Visible On All Red Carpet Photos
- **Logo On Flyers and Promotional Materials**
- **Sponsor Plaque:** Presented at Awards Gala
- **VIP Reserved Table** at Premiere Gala and TEN Free Full Access Passes
- **VIP Experience at Premiere Event**
- **Film Credit Recognition:** Logo listed as Title Sponsor in All Ten Films
- **Website Mention:** Logo listed on website.
- **Spotlight:** Name or Logo COVER of booklets
- **Full Page Advertisement**
- **Free Merch:** Two BGFC gifts from store
- **Social Media Mention:** MONTHLY mentions
- **Recognition:** Name listed in the BGFC Annual Report.
- **Title Sponsor Badge:** Sent via email.

# FOR LARGE BUSINESSES

## SPONSORSHIP LEVELS AND PERKS



SPONSOR



## \$50,000 SPONSORSHIP

- **Title Naming:** Title Name Recognition for 2025 Black Girls Film Camp (All Promotional Materials)
- **Title Card Opener** On All TEN BGFC Films
- **Logo on Camp T-Shirts**
- **30 Second Digital Asset:** Opener At Premiere Showcase and Awards Gala
- **30 Second Digital Asset:** On BGFC Website
- **Event Signage:** Standalone Physical and Digital Signage throughout entire event.
- **Logo On Premiere Weekend Step And Repeat:** Visible On All Red Carpet Photos
- **Logo On Flyers and Promotional Materials**
- **Sponsor Plaque:** Presented at Awards Gala
- Reserved VIP Table at Premiere Gala
- **VIP Experience at Premiere**
- **Website Mention:** Logo listed on website.
- **Spotlight:** Logo ON THE COVER of booklets
- **Full Page Advertisement**
- **Free Merch:** Two BGFC gifts from store
- **Social Media Mention:** MONTHLY
- **Recognition:** Listed in Annual Report.
- **Principal Sponsor Badge**



# THANK YOU!

## **DR. JIMMEKA ANDERSON** **CO-FOUNDER, EXECUTIVE DIRECTOR**

I am honored to extend an invitation for your business to become an esteemed sponsor of our impactful work. BGFC is a unique national program that empowers high school-aged Black girls through filmmaking, providing a platform for them to create, share, and celebrate their own narratives. Each year, our camp amplifies the voices of Black girls as storytellers, disrupting underrepresentation and challenging stereotypes within the film industry.

As a sponsor of BGFC, your contribution will directly support our program's mission, including providing equipment, travel expenses, film production costs, and mentorship opportunities for our participants. Our sponsorship levels range from \$250 to \$2,500 for Small Businesses, and from \$5,000 - \$50,000 for corporate sponsors, allowing you to choose the level of support that aligns with your company's philanthropic goals.

We would be honored to have you join us in creating a world where Black girls' stories are not only told but celebrated. Together, we can ensure that these young women have the resources and support they need to thrive in the filmmaking industry and beyond.

With Gratitude,  
Dr. Jimmeka Anderson  
Email: [jimmeka@blackgirlsfilmcamp.org](mailto:jimmeka@blackgirlsfilmcamp.org)

**BLACK GIRLS**  
**FILM C▶MP**

[www.blackgirlsfilmcamp.org](http://www.blackgirlsfilmcamp.org)